

Biofuel Markets: International Opportunities Ahead for Houston ?



Sponsored by the U.S. Department of Commerce, Houston and by the International Trade Club, International Trade Center, Houston

Featuring:

William Thurmond
Chairman of R&D
National Algae Association

Barry Cohen
Executive Director
National Algae Association



Tuesday, February 10, 2009

11:30 AM -1:00 Lunch and Presentations
International Trade Center – 281-448-0190
11110 Bellaire Blvd., Houston, TX 77072

Agenda:

- 11:30 a.m. – Registration & lunch served
- 11:45 a.m. – 12:30 noon – Industry Overview
 - Introductions: Barry Cohen: New Opportunities in Trade for 2009
 - Presentation: Will Thurmond, Emerging Market Opportunities for Biofuels
 - Questions and Answer Session

Overview:

Continental's first algae fueled jet flight took place in Houston on January 9, generating much local and international buzz. Houston's economy has resisted a national downturn in part because of on oil and gas equipment manufacturing and service providers. Can this trade, thanks in large part to small and mid-sized companies, vital to the Houston region, branch out into new areas of biofuel development, using similar equipment, processes and services? How they keep abreast of international opportunities in an industry just to taking off? Can this technology bring growth and prosperity to Houston? Will this technology be ready to export to developing countries that are energy dependent and looking to become energy independent?

Mr. Thurmond is a distinguished management consultant and researcher on emerging markets and biofuel, including algae. The author of many international business studies, he has become a worldwide proponent and speaker in the biofuel industry and nascent algae industry, authoring Biodiesel 2020, a 685 page study in the international industry. His main focus is on the commercialization of the industry and the growth of businesses. Mr Barry Cohen is the Executive Director of the National Algae Association here in The Woodlands, whose goal is to bring together research, investors and business developers to discuss the commercialization of the industry, or how to move beyond a novelty headline and into the mainstream.

Pre-registration deadline: Monday February 9, 2009

Cost is \$25 for non-Trade Club. International Trade Club Members – Complimentary

To register, **fax** the completed form below with credit card details to: the International Trade Center at **fax: 832-448-0189**.

For question on registration or the International Trade Center, please call John Robbins at: 832-448-0193 or by email at john4252@gmail.com or Jennifer Lopez at 832-448-0190.

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